



Global Coalition on Aging

April 2012 Newsletter

What We're Doing

World Health Day: For the past week, GCOA has joined the World Health Organization and partners around the world to celebrate World Health Day 2012, and its focus on Aging and Health. As part of our work, [Global Coalition on Aging members have been taking action](#) within their companies and communities to promote healthy aging for economic prosperity, community development, personal fulfillment and global competitiveness, according to our [Global Principles on Population Aging](#). GCOA challenges other organizations to take action as well.

PAHO WHD Celebration: Continuing the celebration of WHD, the [Pan American Health Organization](#) (PAHO) will be hosting a full day Healthy Aging Symposium on April 12th in Washington, D.C. Confirmed participants in this event include: **Dr. Mirta Roses Periago** (Director of PAHO), **Secretary Kathleen Sebelius** (U.S. Department of Health and Human Services) and **Michael Hodin** (Executive Director of the Global Coalition on Aging) among others. For more information, visit www.paho.org/whd2012.

New Members: GCOA is pleased to welcome our three [newest members](#) representing global and cross-sector expertise and leadership: [Bayer](#), [Eli Lilly](#) and [Standard & Poor's](#). For information about corporate membership, please contact Melissa Mitchell at mmitchell@globalcoalitiononaging.com.



In The News

The Washington Post

The Washington Post newspaper recently featured an opinion piece by GCOA Executive Director Michael Hodin. The article, conceived against the backdrop of this year's World Health Day, challenges the G-8 and readers to think about population aging and how we organize ourselves around this critical topic in a new way.

[G-8 Should Tackle Issues of Aging](#)

The world's most significant social, political and economic development is its aging population. Little wonder that Europe has declared 2012 the year of active and healthy aging.

[Read More...](#)

HUFF/POST50

We are pleased to announce that Michael Hodin is now a featured blogger on [The Huffington Post](#), working with the editorial team responsible for the section related to aging populations, [Huff/Post50](#).

[Health and Work in the Age of Aging](#)

World Health Day is upon us. Each year, the World Health Organization chooses a topic of global concern, and this year they've selected what can only be described as the most significant social, economic and political development of our time: global population aging.

[Read More...](#)

Council on Foreign Relations Panel Addresses Aging Policy and Innovation



GCOA Executive Director **Michael Hodin** recently sat with **Undersecretary Robert D. Hormats**

(*Economic Growth, Energy, and the Environment, U.S. Department of State*), **Jane E. Shaw** (*Chairman of the Board of Directors, Intel Corporation*), and **Susan Dentzer** (*Editor-in-Chief, Health Affairs*) at the Council on Foreign Relations to discuss the challenges and innovations for foreign policy and the private sector. [Click here](#) to view the video.

GCOA Headlines the First World Congress on Healthy Ageing



The [Global Coalition on Aging](#) recently headlined the First World Congress on Healthy Ageing (WCHA), and as a main supporter of this first-ever event, called

for collaboration and innovation toward increasing personal well being, productivity and economic growth as societies across the globe age at unprecedented rates. GCOA and experts from some of our member companies and partners, including **Melissa Mitchell** (GCOA), **Dan Brindle** (Pfizer), **William Green** (Nutricia) and **Gregor Rae** (BusinessLab/ActiveAge), presented during four sessions of the Congress, which took place March 19-22 in Kuala Lumpur, Malaysia.

According to **Assoc. Professor Nathan Vytialingam**, President of the Malaysian Healthy Ageing Society and Organizing Chairman of the 2012 WCHA, "In our region and globally, we pledge to work with the Coalition and other like-minded partners within business, government, NGOs and other innovators to find solutions that promote healthy ageing and opportunities for growth."

GCOA looks forward to working cooperatively with the [International Advisory Panel](#) of the Congress as it prepares for the 2nd World Congress on Healthy Ageing in 2015 which will take place in Johannesburg, South Africa.

[Memo to World Bank: Good Health Policy is Great Economic Policy](#)

As Obama's presidential legacy hangs in the balance over his healthcare bill, he taps a health policy expert to head the World Bank. Dr. Jim Yong Kim, President of Dartmouth University, is a revealing choice. A veteran leader from the HIV/AIDS movement, Dr. Kim has a resume that proves he can mobilize various stakeholders around a health issue. [Read More...](#)

[Click here](#) to read more on [The Huffington Post](#).



Michael Hodin also maintains his regular blog, [Age & Reason](#), on [The Fiscal Times](#) and continues to provide a unique perspective on the issue of population aging.

[Working Our Way Through Old Age](#)

The failure to understand that today's financial issues, from Greek debt to the future of the euro, are caused by the mismatch between 20th century health and retirement benefits and new 21st century demographics is finally grabbing global attention. [Read More...](#)

[A Bold New Attack on the Alzheimer's Scourge](#)

What if a highly respected public health authority were to tell you that there's a public health crisis that may become our 21st Century fiscal nightmare? [Read More...](#)

[Click here](#) to read more of Age & Reason at [The Fiscal Times](#).

Michael Hodin Keynotes the GUIRR Member Meeting



Michael Hodin, GCOA Executive Director, delivered the keynote presentation, at the [Government-University-Industry Research](#)

[Roundtable](#) (GUIRR) member meeting dedicated to "[Challenges and Opportunities of an Aging Population](#)" in Washington, DC on February 29.

GUIRR membership is made up of top leaders in the U.S. science and technology enterprise and this meeting focused on the need for more public-private cooperation, innovation and investment in research to meet the demands of an aging population shift. Other speakers during the event included **Ken Dychtwald** (*CEO of AgeWave*), **Joseph F. Coughlin** (*Director of Massachusetts Institute of Technology AgeLab*), and **Richard Jackson** (*Director and Senior Fellow, Global Aging Initiative at the Center for Strategic and International Studies*).

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The [Global Coalition on Aging](#) aims to reshape how global leaders approach and prepare for the 21st century's profound shift in population aging. The Coalition uniquely brings together global corporations across industry sectors with common strategic interests in aging populations, a comprehensive and systemic understanding of aging, and an optimistic view of its impact.

Through research, public policy analysis, advocacy and communication, the Coalition will advance innovative solutions and work to ensure global aging is a path for fiscally sustainable economic growth, social value creation and wealth enhancement. The Coalition operates along four pillars of health and wellness, education and work, financial planning and security, and technology and innovation to promote basic reforms to address the 21st century's age-driven demographic realities.