

Policy Dialogue on “Ageing and Development: Sources of Economic Growth for Developing and Emerging Economies”

*Hosted by Global Coalition on Aging, Istanbul Policy Center at Sabanci University and
United Nations Department of Economic and Social Affairs
In association with Turyak and International Federation on Ageing*

October 4, 2013

*Istanbul Policy Center Downtown Office
Bankalar Caddesi, No: 2, Sabanci University Karakoy Minerva Han*

Dialogue will be conducted in English. Lunch will be provided.

AGENDA

12.30 – 13.15 | Lunch

6th Floor

13.15 – 13.20 | Welcome

2nd Floor

Prof. Dr. Ahmet Evin, Senior Scholar, Istanbul Policy Center and Professor, Sabanci University, Faculty of Arts and Social Sciences

13.20 – 13.30 | Opening Remarks and Introductions

Michael Hodin, Executive Director of the Global Coalition on Aging

Ambassador Ertuğrul Apakan, former Representative of the Permanent Mission of the Republic of Turkey to the United Nations

Du Peng, Director, Institute of Gerontology, Renmin University of China

13.30 – 14.25 | Part I: Oncoming Challenges for Ageing Developing and Emerging Markets

The current “aging agenda” is targeted to support for the elderly (e.g., Turkey’s National Action Plan on Aging, China’s Five-Year Plan’s focus on aging, UN Population Fund Report). While critical, this focus seems to miss the structural shifts, which also require preparing even the young for a much longer life that will be healthier and more active into their 80s and beyond. As emerging markets such as Turkey are aging more rapidly than their predecessors, what are the shifts required to address “Getting Old” in the 21st-century?

Topics for investigation:

- Demographics and Development: Global, Regional and Turkey
- Links Between Ageing and Economic Development
- Lessons from Older Economies

Roundtable Moderator: Ertuğrul Apakan

14.25 – 14.40 | Break

14.40 – 15.35 | Part II: Economic Growth Opportunities and Core Policy Essentials

For nations that are rapidly aging while they are rapidly developing, achieving economic growth requires societal and cultural shifts. How are economies embracing these shifts? For instance, how can we strengthen the Age-friendly Cities program from its current framework of goals into harder strategies and metrics that connect active aging to urban economic growth? What are the principal public policy categories that will enable a more active and healthy aging, which then become the basis for sustainable economic growth in Turkey and other emerging markets?

Topics for investigation:

- Investing in Wellness and Prevention to Enable Healthy Ageing
- Urban Planning and Community Engagement for Active Ageing
- Pension and Retirement Reforms, Financial Services and an Intergenerational Approach to Financial Planning
- Education and Work Systems for Life-long Learning
- Tax Policies that Include Incentives for Silver Entrepreneurship

Roundtable Moderator: Michael Hodin

15.35 – 15.50 | Break

15.50 – 16.45 | Part III: Policy Recommendations to Promote Innovation

As national aging plans, Age-Friendly Cities and business policies and programs develop to address the aging demographic shift, what is the dynamic between public policy and the market shifts underway in more and more sectors? How can innovative pathways for care, which is shifting from a 20th-century model of institutional care to community-based and personal home care, meet the exploding demographic needs of emerging markets' aging populations? How can technology drive this innovation? In what ways can governments promote this innovation?

Topics for investigation:

- Solutions for the Changing Demands of Care and Caregivers
- Silver Entrepreneurship
- Age-friendly Environments, Businesses and Workplaces

Roundtable Moderator: Michael Hodin

16.45 – 17.00 | Closing Remarks

Roundtable Moderators: Ertuğrul Apakan and Michael Hodin